

Climate Courage

The Way...to talk about Climate Change



Global Warming's Six Americas













Global Warming's Six Americas







Alarmed

- Feels personally threatened and believes aggressive actions are needed.
- People are already being harmed or will be in the next 10 years.
- This is a very serious threat to themselves, their families, and their local community.
- Understand and accept that scientists agree it is happening.

Concerned

- Concerned but not threatened by global warming, but strongly support government policies and are willing to change their own behavior.
- Somewhat less worried than the alarmed.
- People will be harmed 10 years from now.

Cautious

- Concerned about global warming, but it is a distant threat, primarily to other people, in another decade or two.
- Less sure that global warming is happening or is caused by people.
- Only half believe there is scientific consensus.

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Disengaged

- Have given the issue of global warming little to no thought, have no strongly held beliefs about global warming and know little about it.
- Do not view global warming as having any personal relevance.
- Because they have no strongly held beliefs, may be more likely to change their minds

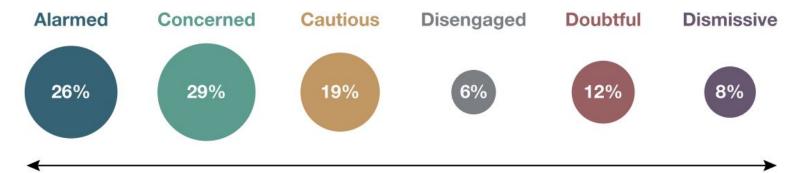
Doubtful

- Less likely to believe global warming is happening or human caused.
- If it is, it is a distant threat that won't harm people for 50 or 100 years.
- Strong individualistic values, oppose government intervention, and support free market initiatives.

Dismissive

- Not at all convinced that global warming is happening and not supportive of any response.
- Completely unconcerned
- Believe there is a lot of disagreement among scientists or that most scientists agree global warming is not happening.

Global Warming's Six Americas December 2020



Highest Belief in Global Warming Most Concerned Most Motivated Lowest Belief in Global Warming Least Concerned Least Motivated





December 2020 (n = 1,036)









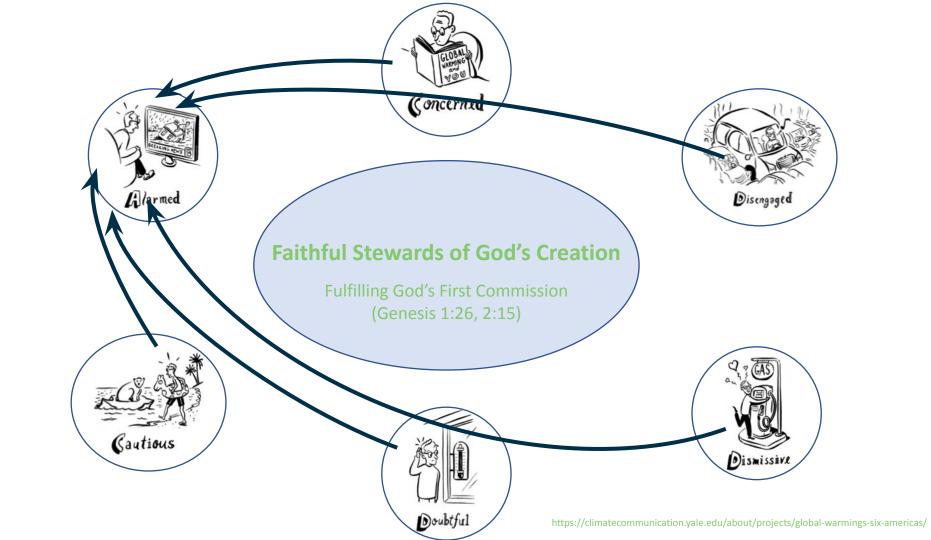
Faithful Stewards of God's Creation

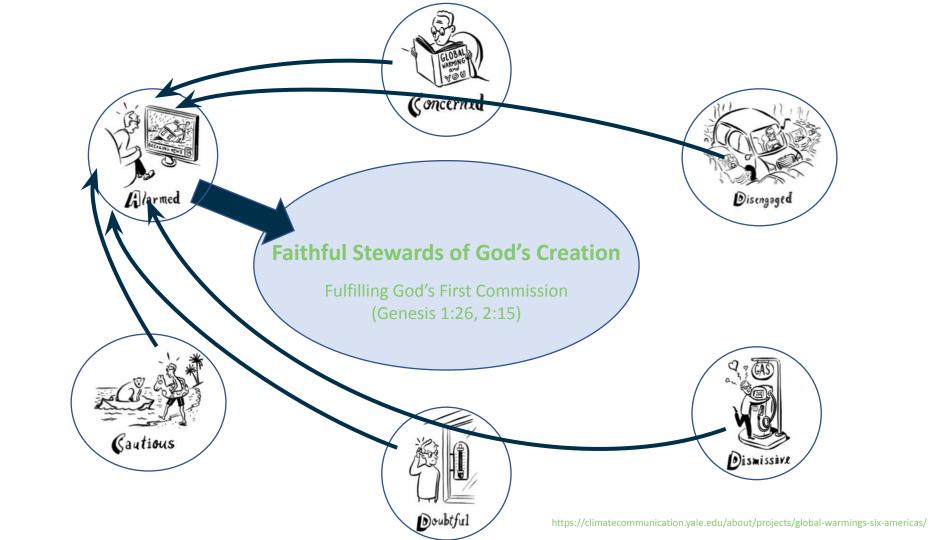
Fulfilling God's First Commission (Genesis 1:26, 2:15)

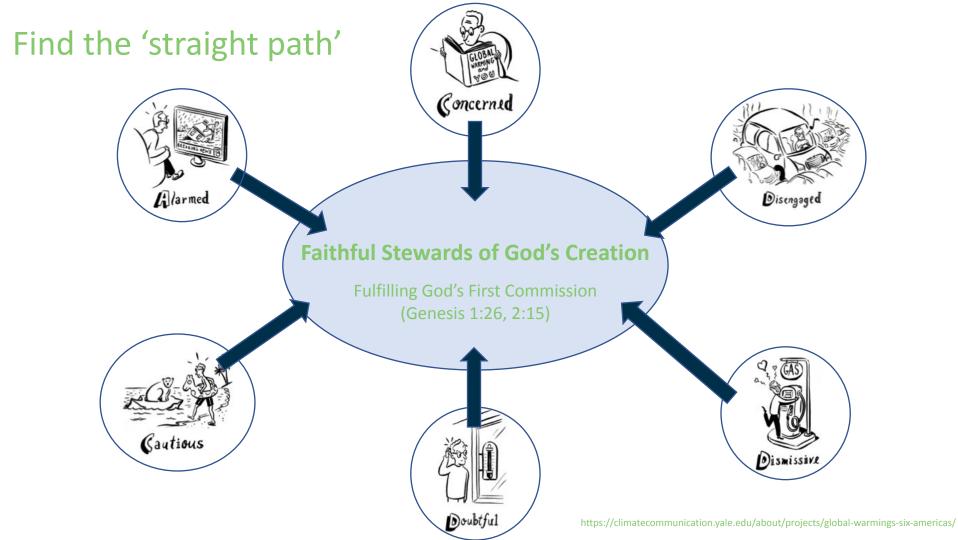












The Way John 14: 5-14

DECISION point

DISCIPLESHIP relationship

DEMONSTRATED works

DEVOTION to the name of Jesus open us opportunity to glorify the Father

"How are we able to know the way?"

How do we cut through the Climate Confusion and various "Americas" to follow the way, the truth and the life?



